



## HELLO!

I am a motivated and hardworking digital media artist with a flair for individuality. With a few years of experience under my belt, I have a lot to contribute as a creative to a team environment, and am comfortable in both leadership and player roles.

I am outgoing, friendly, and have strong communication skills.

## SOFTWARE SKILLS

ADOBE AFTER EFFECTS



ADOBE DREAMWEAVER



ADOBE ILLUSTRATOR



ADOBE INDESIGN



ADOBE PHOTOSHOP



ADOBE PREMIERE PRO



APPLE FINAL CUT PRO



ADUTODESK MAYA



AVID MEDIA COMPOSER



AVID PRO TOOLS



## OTHER SKILLS

Web CMS (Wordpress)

Basic HTML & CSS

Digital Photography

Mac & PC proficient

Fluent in English and Tagalog

WPM: 75

## ACHIEVEMENTS

Magna Cum Laude - Digital Media

Cum Laude - Business Management

Honor Roll - 11 out of 12 Quarters

FIDM Merit Scholarship

Member of Phi Theta Kappa Honor Society

Treasurer of FIDM's AIGA Club

## LET'S CONNECT

[www.linkedin.com/in/mollymartirez](http://www.linkedin.com/in/mollymartirez)

## WORK EXPERIENCE

### DELTEK SYSTEMS, LTD.

July 2017 - Present  
Manila

*Sr. Marketing Specialist/Digital Designer*

- Analyze digital trends
- Produce media rich marketing collaterals
- Execute traditional print collaterals and assets

### CHADD G CREATIVE

Mar. 2015 - July 2017  
Los Angeles

*Business Creative/Market Research Analyst*

- Responsible for coming up with creative strategies
- Analyzed qualitative data, trends, and competition
- Created monthly reports on client website sales
- Developed and built client websites in Wordpress
- Managed eCommerce platforms
- Designed products for clients (ie. shirts, calendars)

### DANIEL MALTZMAN

Dec. 2014 - Feb. 2015  
Los Angeles

*Graphic Designer/Assistant*

- Re-designed website
- Managed email and day-to-day tasks

### POPULUS BRANDS

Oct. 2014 - Dec. 2014  
Los Angeles

*Graphic Design Intern*

- Designed and created infographics for client briefs
- Designed company decks

### SB NATION SILVER

**SCREEN & ROLL**  
Aug. 2014 - Dec. 2014  
Los Angeles

*Graphic Designer*

- Designed 'Player of the Game' graphics
- Created infographics used for blog posts
- Created graphics used for Twitter posts

### MARTIREZ DESIGNS

2010 - Present  
Manila - Los Angeles

*Freelance Digital Media Artist*

**Anika ([www.wearanika.com](http://www.wearanika.com))**

- Designed and manage eCommerce website
- Film and edit video teasers for latest collections

**Mental Health Matters by Kylie Verzosa**

- Designed logo for her advocacy

**EcoCamp by the Sea ([www.ecocampbythesea.org](http://www.ecocampbythesea.org))**

- Designed, created and manage website
- Created and designed shirts, posters and banners

**Ayala Greenbelt Magazines**

- Art directed Summer 2016 issue
- Art directed Holiday 2016 issue

**Dossier Capital ([www.dossiercapital.com](http://www.dossiercapital.com))**

- Re-designed website

**G&L Real Estate ([www.realestategl.com](http://www.realestategl.com))**

- Re-designed website

## EDUCATION

### FASHION INSTITUTE OF DESIGN & MERCHANDISING LOS ANGELES

Bachelor of Science, Business Management (Dec. 2014)

Associate of Arts, Digital Media (March 2013)

### BRENT INTERNATIONAL SCHOOL MANILA

International Baccalaureate Certificate (May 2011)